

Corporate Profile

Fact Sheet

Founded	1956
Focus	Land Mobile Two-Way Radio Communications Manufacturer
Corporate Overview	<p>At Vertex Standard, we challenge ourselves to find a better way to build two-way radios that do more for less to effectively meet the needs of our customers around the world. Vertex Standard radios are Japanese designed and engineered to exacting standards. Known for compact, reliable, full-featured radios that are built to last, customers using Vertex Standard radios immediately recognize the quality and value they get for their money.</p> <p>Our radios are used extensively in a variety of industries including: public safety, fire, government, education, construction, hospitality, security, utilities, prisons, transportation, retail, manufacturing, tourism and more.</p>
Customer Promise	Our number one goal is achieving superior satisfaction by delivering products and service that exceed expectations. Count on Vertex Standard for radios that are built to last and provide more features for a better return on investment.
Operational Reach	150+ Countries with over 1,000 distributors and resellers
Products	<ul style="list-style-type: none"> • Portable Radios • Mobile Radios • Repeaters / Base Stations • HF SSB Radios • APCO P25 Radios • Digital TDMA Radios (DMR) • Trunking Radios • Complimentary Accessories
Product Benefits	<ul style="list-style-type: none"> • Easy to carry, compact portable radios • Full-featured radios for the price • Safety features built-in all radio options • Loud, clear audio quality and full coverage • Easy-to-manage large group communications • Submersible, weatherproof radio models
Innovative Highlights	<ul style="list-style-type: none"> • VX-P820 Series: World's smallest submersible P25 radio • ARTS™ and ARTS II™: Exclusive Auto-Range Transpond System to monitor communications connectivity
Corporate Headquarters	Tokyo, Japan
Website	www.vertexstandard.com

Historical Highlights

1956

Founded as General Television Service Co., Ltd in Ota-ku Tokyo, Japan

1964

Company name changed to Yaesu Musen Co., Ltd.

1973

Established Yaesu Musen USA, Inc., in Los Angeles, California

1998

Acquired Standard Communications Co., Ltd. from Marantz Japan

Established Standard Co., Ltd. as the sales company in Japan

1999

Moved headquarters to Meguro-ku Tokyo, Japan

2000

Company name changed to Vertex Standard Co., Ltd.

2003

Established Vertex Standard (Suzhou) Co., Ltd in Suzhou, China

2006

Established Vertex Standard (Australia) Pty., Ltd in Melbourne, Australia

2008

Joint venture announced with Motorola Inc.

2012

Company name changed to Vertex Standard LMR, Inc.